

# BXNG Privacy Policy

Effective date: 2025

BXNG BOXING OY is committed to protecting your privacy and handling your personal data in accordance with the **General Data Protection Regulation (EU) 2016/679 (GDPR)** and applicable Finnish data protection laws.

This Privacy Policy explains how we collect, use, store, and protect your information when you use our services, visit our website, or attend our classes.

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## 1. Data Controller

The data controller responsible for your personal data is:

### **BXNG**

Henry Fordin katu 6 B, Helsinki, Finland

Email: info@bxng.fi

## 2. Personal Data We Collect

We may collect the following information:

- **Identification details:** Name, date of birth, gender
  - **Contact details:** Email, phone number, address
  - **Membership and booking information:** Class registrations, attendance records
  - **Payment details:** Processed securely by our payment provider (we do not store card details)
  - **Health and fitness information:** Only if voluntarily provided for training purposes
  - **Marketing preferences:** Opt-in/opt-out records for emails, SMS, or newsletters
  - **Technical data:** IP address, device type, browser type (for website visitors)
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## 3. How We Use Your Personal Data

We process your personal data for the following purposes:

- To provide and manage your membership or class bookings
  - To process payments and issue invoices
  - To communicate class updates, schedule changes, or cancellations
  - To send marketing communications (only if you have given consent)
  - To ensure safety and tailor training based on health disclosures
  - To improve our services and facilities
  - To comply with legal obligations
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## 4. Legal Basis for Processing

Under GDPR, our processing of your personal data is based on:

- **Contract** – to deliver the services you have signed up for
- **Consent** – for marketing communications and optional data collection (e.g., health info)
- **Legal obligations** – such as tax and accounting requirements

- **Legitimate interests** – improving our services and ensuring gym security
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## 5. Data Sharing

We may share your personal data with:

- Payment processors for secure transactions
- Booking system providers (e.g., Studio Growth) for class scheduling and membership management
- Email/SMS marketing platforms (only with consent)
- Authorities, if required by law

We will never sell your personal data to third parties.

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## 6. Data Storage & Security

- Your personal data is stored on secure, GDPR-compliant systems.
  - Access is restricted to authorised staff.
  - Data is encrypted where possible.
  - We retain data only for as long as necessary for the purposes described above, or as required by law.
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## 7. International Data Transfers

If personal data is transferred outside the EU/EEA (for example, to cloud service providers), we ensure adequate safeguards, such as the **European Commission's Standard Contractual Clauses**.

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## 8. Your Rights Under GDPR

You have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your data ("right to be forgotten")
- Restrict or object to processing
- Withdraw consent at any time (for marketing or optional data)
- Receive your data in a portable format

To exercise your rights, contact us at [info@bxng.fi](mailto:info@bxng.fi)

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## 9. Cookies

Our website uses cookies to enhance the browsing experience. You can control cookie settings through your browser. For more information, see our **Cookie Policy**.

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## 10. Changes to This Privacy Policy

We may update this policy from time to time. Any changes will be posted on our website, and where appropriate, we will notify you by email.

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## **11. Contact Us**

If you have any questions or concerns about this Privacy Policy or how we handle your data, please contact:

**BXNG – Data Protection Officer**

Email: [info@bxng.fi](mailto:info@bxng.fi)

Address: Henry Fordin katu 6 B, Helsinki, Finland